



THE AP-GfK POLL

January, 2015

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: January 29-February 2, 2015

Number of interviews, adults: 1,045

Margin of error for the total sample: +/- 3.5 percentage points at the 95% confidence level

*NOTE: All results show percentages among all respondents, unless otherwise labeled.
Please refer to the exact sample number at the bottom of each table.*

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.
For more information, see <http://www.ap-gfcpoll.com>.*

Some questions held for future release.

Cuba1-Cuba5 previously released.

Some questions held for future release.

NCC29/
NCC29A/
NCC29B.

[IF AK, AZ, , CA, CO, CT, DC, DE, FL, HI, ID, IL, IN, IA, ME, MD, MA, MN, MT, NV, NH, NM, NJ, NY, NC, OK, OR, PA, RI, SC, UT, VT, VA, WA, WI, WV, WY: Do you.../ALL OTHERS: Would you...] favor, oppose, or neither favor nor oppose a law allowing same-sex couples to be legally married in your state?

[IF "FAVOR"] Would you say you favor a law allowing same-sex couples to be legally married in your state strongly or just somewhat?.

[IF "OPPOSE"] Would you say you oppose a law allowing same-sex couples to be legally married in your state strongly or just somewhat?

	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	6/14-18/12	8/18-22/11
Total Favor	35	39	39	37	39	40	35	39	34	34	38	36	40	42
Strongly favor	29	34	34	33	32	32	28	35	29	29	30	31	26	32
Somewhat favor	6	5	5	4	7	8	6	5	6	5	8	5	13	11
Neither favor nor oppose	31	26	25	22	28	27	27	25	27	31	31	29	15	10
Total Oppose	31	33	35	40	32	33	38	34	36	33	30	33	42	45
Somewhat oppose	5	6	6	7	5	5	5	6	5	5	5	3	7	6
Strongly oppose	26	28	30	33	27	28	33	28	31	29	25	29	35	39
Already legal in my state [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	1	1
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	2	1
Refused/Not answered	3	2	1	1	2	1	1	3	2	2	1	3	1	*

Based on:

N=1,045 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,007 N=1,000

NCC29/
 NCC29A/
 NCC29B/
 NCC29C.

[IF AK, AZ, , CA, CO, CT, DC, DE, FL, HI, ID, IL, IN, IA, ME, MD, MA, MN, MT, NV, NH, NM, NJ, NY, NC, OK, OR, PA, RI, SC, UT, VT, VA, WA, WI, WV, WY: Do you.../ALL OTHERS: Would you...] favor, oppose, or neither favor nor oppose a law allowing same-sex couples to be legally married in your state?

[IF "FAVOR"] Would you say you favor a law allowing same-sex couples to be legally married in your state strongly or just somewhat?.

[IF "OPPOSE"] Would you say you oppose a law allowing same-sex couples to be legally married in your state strongly or just somewhat?

[IF "NEITHER" or REFUSED] If you had to choose, do you lean more toward favoring or opposing a law allowing same-sex couples to be legally married in your state?

	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	5/16-19/14
Total Favor	44	46	46	44	48	49	44	46
Strongly favor	29	34	34	33	32	32	28	35
Somewhat favor	6	5	5	4	7	8	6	5
Lean toward favoring	9	7	8	7	9	9	9	7
Neither favor nor oppose	15	13	12	10	13	12	13	14
Total Oppose	39	40	41	45	38	39	44	39
Lean toward opposing	7	6	6	5	6	6	5	5
Somewhat oppose	5	6	6	7	5	5	5	6
Strongly oppose	26	28	30	33	27	28	33	28
Refused/Not answered	2	1	1	1	2	1	*	2

Based on:

N=1,045

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

N=1,354

NCC33. As you may know, the Supreme Court will hear a case this year on whether state laws banning same-sex couples from marrying are constitutional. Do you think that the Supreme Court should or should not rule that same-sex marriage must be legal nationwide?

	1/29-2/2/15
Should	48
Should not	48
Refused	4

Based on:

N=1,045

NCC34. In states where same-sex couples can be married legally, do you think that state and local officials and judges who issue marriage licenses but have religious objections to same-sex marriage should be required to issue marriage licenses to same-sex couples, or should they be exempt from issuing them?

	1/29-2/2/15
Exempt from issuing them	50
Required to issue them	46
Refused	4

Based on:

N=1,045

NCC35. In states where same-sex couples can be married legally, do you think that wedding-related businesses with religious objections should be allowed to refuse service to same-sex couples, or not?

	1/29-2/2/15
Yes, they should be allowed to refuse service	57
No, they should not be allowed to refuse service	39
Refused	4

Based on:

N=1,045

AB1. Which comes closest to your opinion on abortion? Abortion should be...

	1/29-2/2/15	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	5/16-19/14	3/20-24/14	1/17-21/14	10/3-7/13*	8/18-22/11	5/28/-6/1/09
Legal in Most/All Cases	51	54	56	55	56	57	54	55	56	56	54	51	51
Legal in all cases	21	22	22	23	23	24	24	22	21	20	19	18	19
Legal in most cases	31	32	33	32	33	33	31	34	35	36	34	33	33
Illegal in Most/All Cases	45	44	42	44	42	42	45	42	42	41	42	46	45
Illegal in most cases	30	31	30	31	29	29	33	28	28	30	29	29	24
Illegal in all cases	15	13	13	13	13	12	12	14	14	11	13	16	20
Don't know (DO NOT READ)	na	na	na	na	na	na	na	na	na	na	na	2	4
Refused/Not answered	4	3	2	1	2	1	1	3	2	3	4	1	1

Based on: N=1,045 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,354 N=1,012 N=1,060 N=1,227 N=1,000 N=1,000

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12
Supporter	21	20	19	22	27	17	20	26	23	20	22	27	20	17	23	22	27
Not a supporter	75	76	78	75	71	79	77	72	74	77	73	67	76	78	62	64	63
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	12	13	8
Refused/Not Answered	5	4	3	2	2	4	3	2	4	4	6	6	4	5	3	1	1

Based on: N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,006

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	35	36	36	35	38	31	31	34	35	28	31
Somewhat	65	63	64	65	62	68	67	65	64	71	67
Refused/Not Answered	1	1	*	*	-	1	1	1	1	1	2

Based on: Tea Party Supporter N=227 N=225 N=332 N=318 N=261 N=361 N=331 N=255 N=259 N=263 N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Democrat	31	31	30	34	34	31	36	35	29	32	30	33	29	31	27	29	33
Independent	27	24	23	23	23	24	25	25	24	21	24	23	28	27	29	30	27
Republican	23	24	26	29	35	24	27	32	28	26	27	25	23	23	21	21	23
None of these	17	18	19	12	8	19	11	7	17	19	16	18	17	15	20	19	15
Don't know [VOL]	na	na	na	na	na	na	na	na	na	na	na	na	na	na	1	*	1
Refused/Not Answered	3	3	2	2	1	2	1	1	3	3	3	2	2	3	3	1	2

Based on: N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,845 N=1,541 N=958 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Total Democrat	42	41	41	44	42	43	47	45	40	43	41	44	42	44
Democrat	31	31	30	34	34	31	36	35	29	32	30	33	29	31
Independent – lean Democratic	7	7	7	7	7	8	8	9	8	9	8	9	8	10
None – lean Democratic	3	2	4	3	1	4	2	2	4	3	3	2	4	3
Total Republican	35	38	37	41	47	34	38	45	38	34	39	35	37	35
Republican	23	24	26	29	35	24	27	32	28	26	27	25	23	23
Independent – lean Republican	10	9	8	9	10	8	9	10	8	6	10	8	11	9
None – lean Republican	3	5	3	3	3	3	3	3	2	2	2	2	4	3
Independent – don't lean	10	8	7	7	6	8	8	7	8	7	6	5	10	9
None – don't lean	14	14	14	8	5	15	8	4	14	16	14	16	12	12
[VOL] Independent – lean other	na	na	na	na	na	na	na	na	na	na	na	na	na	na
[VOL] None – lean other	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Don't know	na	na	na	na	na	na	na	na	na	na	na	na	na	na
Refused/Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on:

N=1,045

N=1,010

N=1,608

N=1,385

N=968

N=1,845

N=1,541

N=958

N=1,044

N=1,354

N=1,012

N=1,060

N=1,367

N=1,227

G11b. Generally speaking, do you consider yourself a...?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	REGISTERED VOTERS 10/16-20/14	LIKELY VOTERS 10/16-20/14	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13
Liberal	19	20	21	21	20	20	20	19	16	22	18	20	20	18	22	21
Conservative	33	35	33	36	41	31	35	40	34	33	38	38	35	36	40	37
Moderate	45	40	42	42	39	45	43	40	45	42	40	38	42	41	30	35
Don't know	na	na	na	na	na	na	na	na	na	na	na	na	na	na	6	5
Refused/Not answered	3	5	3	2	1	4	2	1	4	4	4	5	4	5	2	1

Based on: N=1,045 N=1,010 N=1,608 N=1,385 N=968 N=1,224 N=1,016 N=643 N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004

DM5. Which one of the following best describes where you live?

Urban area	27
Suburban area	49
Rural area	22
Refused/Not Answered	2

Based on:

N=1,045

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	1/29-2/2/15	12/4-8/14	TOTAL 10/16-20/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	87	86	86	82	85	83	82	83
No	10	11	12	15	12	16	16	14
Refused/Not answered	3	3	2	3	3	2	2	3

Based on: N=1,045 N=1,010 N=1,608 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	30
No	67
Refused/Not Answered	3

Based on:

N=1,045

DM13. What is your religious preference?

Protestant	26
Catholic	24
Mormon	2
Jewish	2
Muslim	*
Other religion	15
Don't belong to religious denomination	28
Refused/Not Answered	3

Based on:

N=1,045

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	91
No, not a Christian	9
Refused/Not Answered	-

Based on:

N=144

PPEDUCAT. (4 category)

Less than high school	8
High school	34
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,045

PPETHM

White, Non-Hispanic	68
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	3

Based on:

N=1,045

PPGENDER

Male	48
Female	52

Based on:

N=1,045

PPWORK

Working – as a paid employee	53
Working – self-employed	7
Not working – on temporary layoff from a job	1
Not working – looking for work	7
Not working – retired	16
Not working – disabled	6
Not working - other	10

Based on:

N=1,045

PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	19

Based on:

N=1,045

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	18
\$150,000 or more	8

Based on:

N=1,045

CENSUS REGION:

Northeast	18
Midwest	21
South	37
West	23

Based on:

N=1,045

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted January 29 to February 2, 2015 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,045 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 48%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.